

Lockyer Valley Regional Council

Queensland Transport Museum (QTM) Review 2017



Preliminary Results

Council appreciates the submissions of all those who participated in this review.

This review was open online from 13 January to 1 February 2017. It involved six questions on the QTM and one on demographics (age) of participants.

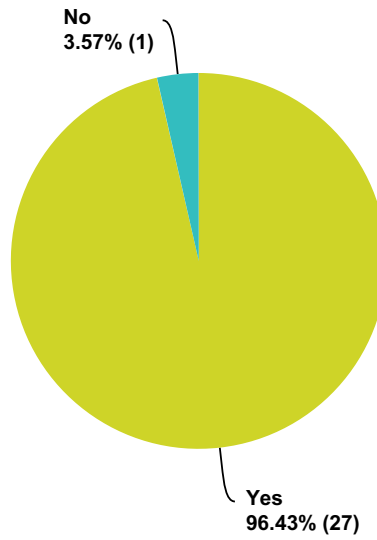
It was promoted in the Gatton Star and supported by various Facebook posts. The results of this consultation have been reported to management for consideration on how to improve visitors experience at the QTM.

Council encourages community members to regularly check in on and make a submission to the community consultations available at;
<http://www.lockyervalley.qld.gov.au/our-services/community/Pages/Community-Engagement.aspx>.

For more information on Council's consultation contact the Community Engagement Team on 1300 005 872 or CETeam@lvrc.qld.gov.au.

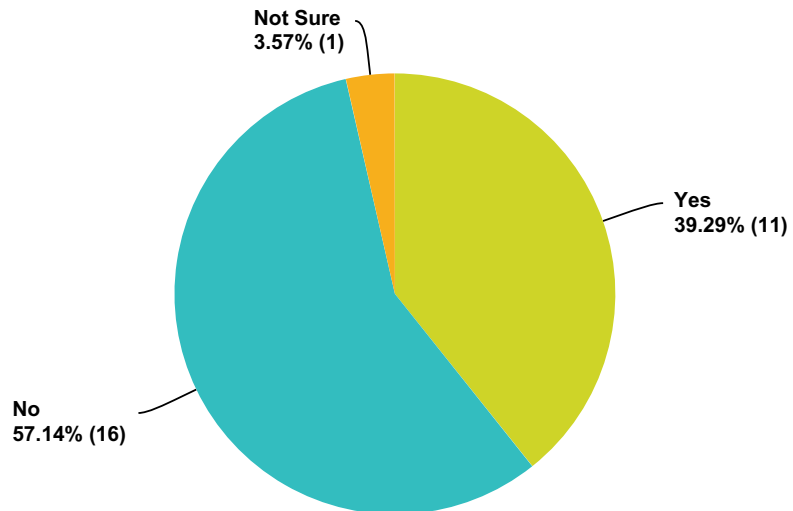
Q1 Are you aware of the Queensland Transport Museum (QTM)?

Answered: 28 Skipped: 0



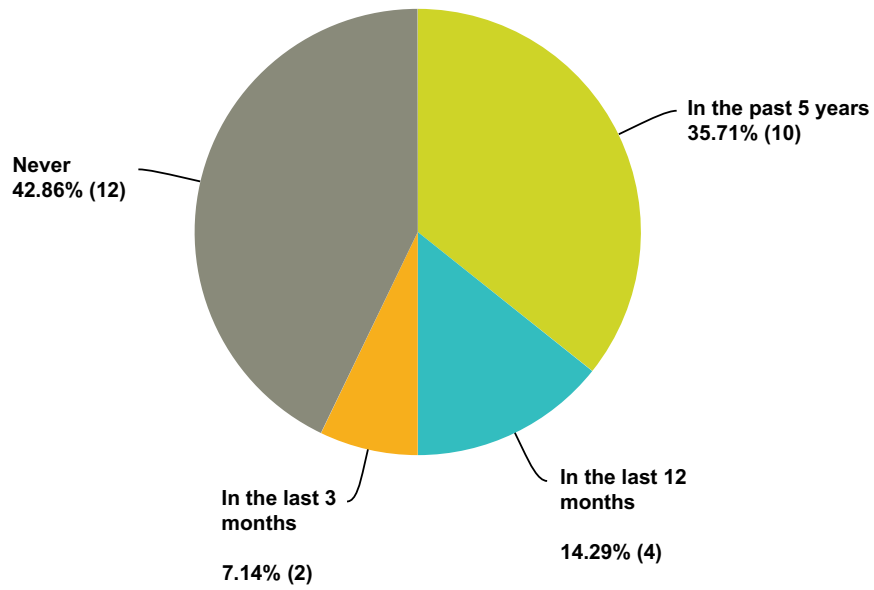
Q2 Are you aware of the QTM Discount card?

Answered: 28 Skipped: 0



Q3 When have you most recently visited the QTM?

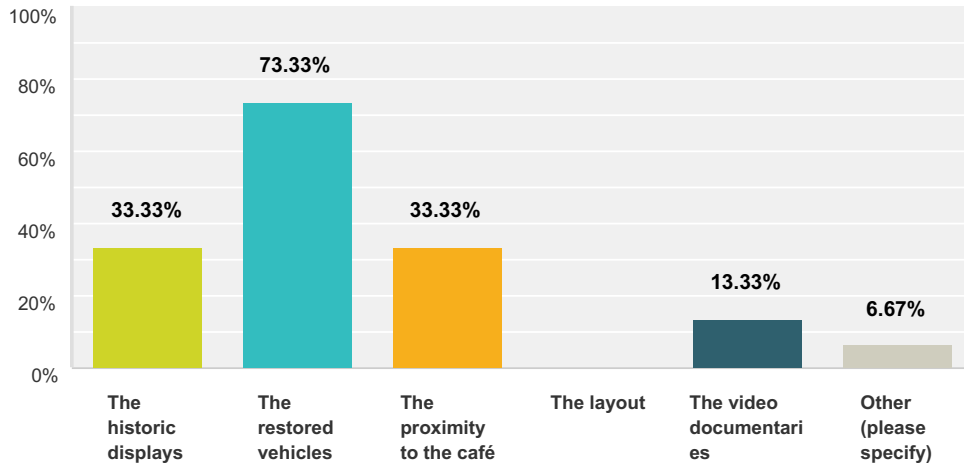
Answered: 28 Skipped: 0



Answer Choices	Responses	
In the past 5 years	35.71%	10
In the last 12 months	14.29%	4
In the last 3 months	7.14%	2
Never	42.86%	12
Total		28

Q4 What did you enjoy about your most recent visit? (Select ALL that apply)

Answered: 15 Skipped: 13

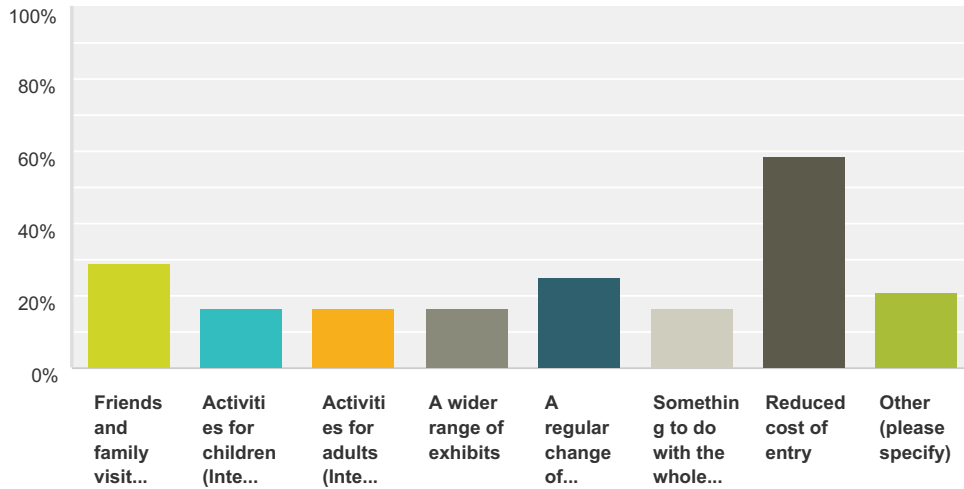


Answer Choices	Responses	Count
The historic displays	33.33%	5
The restored vehicles	73.33%	11
The proximity to the café	33.33%	5
The layout	0.00%	0
The video documentaries	13.33%	2
Other (please specify)	6.67%	1
Total Respondents: 15		

Other responses
Not much

Q5 What would prompt you to visit the QTM? (Select ALL that apply)

Answered: 24 Skipped: 4



Answer Choices	Responses
Friends and family visiting the area	29.17% 7
Activities for children (Interactive displays)	16.67% 4
Activities for adults (Interactive displays)	16.67% 4
A wider range of exhibits	16.67% 4
A regular change of exhibits	25.00% 6
Something to do with the whole family	16.67% 4
Reduced cost of entry	58.33% 14
Other (please specify)	20.83% 5
Total Respondents: 24	

Other responses

someone visiting who had an interest in transport, that person is not me.

Nothing: It is a complete waste of money. Sell it off and put money towards community, not past mayors pet project. Most people are unaware of it existing and will not pay the hefty admission fee.

cafe

Nothing. Maybe I would encourage others if someone was visiting who was passionate about trucks. I have no interest in returning. We have visitors currently who have looked in the window and couldn't see anything of interest. It would be good if this survey allowed people to have a broader say. I think it's a waste of space and ratepayer money. I know people who have been who have said it's overpriced for what is there. It appeals to such a narrow segment of the population.

Take the grandkids to show them their heritage... a museum such as this is an absolute imperative for the district to allow future generations to keep in touch with their roots.

Q6 What types of exhibits would most interest you and your family?

Answered: 12 Skipped: 16

Responses
Military display was excellent
something interactive that tells a story of transport
.
Vintage restored vehicles of all types
a ride on outdoor train cart or some form of ride on carriage. Paddle boats in the lake. An eatery with transport themed burgers, hot chips, milk shakes, coffee, cold drinks etc, a virtual aeroplane ride, a prop for photos, activities the kids can make and bring home
Range of diversity from modern to historic vehicles.
More of the farm machinery used in the valley
V8 supercars, Peter Brock memorabilia. However this is unrealistic. Perhaps the library should move back into town and the council offices should move out to the 'cultural centre'.
Restored historic vehicles, their owners and uses
All transport-related exhibits
Local history pieces, restored machinery as well as transport
Interactive No just trucks

Q7 What is your age?

Answered: 24 Skipped: 4

