

Grant Preparedness Miniseries - Transcript

Video 6 – Writing a Winning Grant Application

Hello again!

Thanks for tuning in to the final episode of this Grant Preparedness miniseries.

So far we've covered:

- Creating your wish list
- Understanding your finances
- Reviewing your governance
- Finding the right funding opportunity
- Making your project 'shovel ready'

And now for the final step.... Writing a winning grant application.

To write a successful application, it's important to take the time to learn the application process from start to finish.

First, you need to determine if your association and project is eligible.

You'll also need to understand what is required for the application, including quotes, budget requirements and necessary business verification documents.

If you have any questions or would like help to verify your eligibility, contact the funding bodies directly. They'll have staff available to help walk you through the process.

When answering questions about the project, focus on addressing the goals of the funding program. Keep an eye out for "buzz words."

Common buzz words include 'multi-use', 'inclusive', 'equitable', 'accessible'.

Make sure you detail how the project will benefit not only your association, but the wider community.

Some things to consider are:

1. Using evidence such as letters of support, growth forecasts and customer surveys all aid in presenting a strong application.
2. Having your application reviewed by someone external to the association.
 - Ask if it's clear to them what you're applying for and why. If it isn't, then it's important to review how you're presenting your application.

- Your application should be clear, concise and compelling.

It's important to spend time on the application, ensuring you're giving your association the best chance of success.

If you've followed steps 1 to 5 in our miniseries, you'll now have all of the information you need and plenty of time in advance to nail your grant application.

Would you like to learn more about how to prepare and write a successful grant application?

Visit our [website](#) to see upcoming workshops, arrange a one-on-one chat with a mentor or find out how to apply for the grants Council has on offer.

Video Link: <https://youtu.be/qk5CvDwNZbk>

Notes: